

Judges Scoring Criteria

Content: Originality, Authenticity, Relevancy (10 Points)

Must include the lunch hero in the video (interview, participation, images, etc.)	____/4
Includes WHY you appreciate your lunch hero or why they are your favorite.	____/3
Video should also include the students/nominating classroom (participation by the students, etc.)	____/3

Style and Creativity: Appropriateness, Humorous, Serious, Reflective (10 Points)

Let your imagination run wild - song, dance, video effects etc.	____/10
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Recording & Correctness – Organization, Grammar, Punctuation, Spelling (5 Points)

Audio is clear and easy to hear	____/3
Video is in landscape format	____/2

Extra Credit

Encourages healthy eating (1 Extra Point)	
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TOTAL	____/25
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